

INNOVATIVE METHODS TO BOOST WOMEN ENTREPRENEURS INTERNATIONAL VISIBILITY

GLOBE TROTTERS is a small-scale cooperation aiming to offer a new way to support women entrepreneurs interested in internationalisation and increase their ability (and chances) to cooperate, compete, and work at the international level.

During the 12-month-long cooperation, the partners will create and test a toolkit offering educators and other experts the opportunity to facilitate organising a new collaborative workshop designed by the partners. The toolkit provides information on how to plan, implement and deliver engaging joint learning sessions to women entrepreneurs, allowing them to share their abilities and expertise and boost their possibility of contacting other women interested in making new connections at the international level.

During the project, the partners will share their expertise in training, networking, internationalisation, ICT and skill development in adults, deepening their understanding of the specific competencies and skills educators need to possess to support women in their internationalisation process.

Target audience: Women entrepreneurs interested in internationalisation



