

## ***DIGIWAY in short...***

“The Digital way to Employment” project aims at empowering women by providing them with an innovative learning journey that fosters their transition into digital occupations. The project addresses women at risk of exclusion from the labour market, including unemployed, or those coming (or willing to come) back to work after a gap in their careers, with the aim to contribute to the relevance of their understanding and attitudes to digital career, and thus to increase women’s participation in high-wage, high-skill fields, their inclusion, employability and economic security. The project enables the identification of meaningful women in digital with the aim they to be used as role models and inspirational examples for others to move forward on digital occupations. It provides guidelines for changing the attitudes towards employment and learning through effective methods for high-quality career guidance based on digital storytelling, coaching and facilitation, support and inclusion actions. The project will deliver an innovative hands-on learning journey with the objective to help women to explore the essentials of digital careers, and to build mentors’ and adult education providers’ capacity in motivating, training, advising and supporting women to take successful steps into digital job-related employment. It will also support the planned approaches of the participating organisations regarding digital transformation, strengthening teams’ capacity for effectively mentoring and facilitate training on the topic to women.

## ***DIGIWAY face-to-face meeting in Sofia (Bulgaria)...***

The fourth face-to-face meeting of the project took place on the 5<sup>th</sup> of September 2023 in the premises of the Cultural Centre G8. All partners participated in this fourth event and discussed on the last issues regarding project development and the administrative aspects in order to finish successfully the project. The partners agreed on next steps and actions to be taken during the next two months.





## ***DIGIWAY Results...***

In order to achieve the desired results, the following activities were carried out:

### **R1: Female Role Models in Digital**

- Discussing the role model structure and logic and the selection criteria to be applied
- Developing a set of content-related and implementation-related selection criteria for the role models
- Developing the interview questionnaires and a common template for description of role models
- Research activities in all partner countries to determine different digital profiles and to identify and select specific examples (online research, interviews, consultations with associated partners, meeting with promoters, etc.)
- Carry out interviews with the selected role models
- Systematisation of the role models as case studies

### **R2: Women Learning Journey Guidelines**

- Discussing the content and structure of the kit
- Developing the structure of the kit
- Validation workshops with local experts (with min. 3 experts per targeted country, or min 12 totally)
- Finalisation of the content and translation/adaptation in targeted partner languages



### R3: Online hub and multimedia toolkit "Job Paths for Women in Digital"

- Definition of concept, structure and technical requirements for the platform
- Design and programming
- Developing the structure and elaboration of content of the multimedia toolkit "Job Paths for Women in Digital"
- Multimedia production of the toolkit: design, animation, developing/editing of language versions
- Production of the materials for the digital library: footage of videos, video and sound editing, digital processing, animation, developing/editing of language versions, exporting into different multimedia formats, synchronizing of digital and educational content
- Pilot testing
- Communication activities in the platform, organization of discussions and promotions

### ***DIGIWAY partners ...***

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For more information on the project, please contact project partners  
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**DIGIWAY**  
DIGITAL WAY TO WOMEN EMPLOYMENT



**YASAR**  
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