

RevitaLESE

WORKSHOPS

Free of charge

Why should one take part in our workshops?

We want to bring people from different walks of life together, so they can learn from our trainers, participate in meaningful networking activities, and implement many new ideas into their organizations!

Module 1 - Assessing Current Situation

We will teach you how to...

- assess existing social and economic activities in social economy organizations;
- compare and contrast organization activities to identify those giving limited value;
- identify emerging social challenges and potential new opportunities to address as a social economy organization;
- identify and assess current beneficiaries, clients, business models, and partners of social economy organizations.

Module 2 - Digital Resources

We will teach you how to...

- identify and apply the most useful digital methods to create and edit content for client and beneficiary groups;
- identify and apply the most useful, inclusive, and accessible digital tools and technologies to create innovative processes for internal and external use;
- use different digital methods, including social media, to communicate value-creating ideas effectively.

Module 3 - Better Social Outcomes

We will teach you how to...

- identify ways to improve the social mission of a social economy organization;
- identify and assess new target groups in the community who would benefit from the activities of the social economy organization;
- develop and assess plans to create new value-creating social activities and enhance existing ones tailored to the needs of the target group.

In other words, participants will explore new/different social challenges that they could address, new target groups & how they may be served & which existing elements of the social mission need to be refocused.

Module 4 - Green Agenda

We will teach you how to...

- identify and analyse sustainability problems across different sectors at local, national, and global levels;
- understand how sustainability problems evolve or occur over time and how to anticipate and solve them
- identify and assess examples of environmentally sustainable behaviors and actions relevant to social economy organizations that create value for society as a whole

Module 5 - Better Economic Outcomes

We will teach you how to...

- understand and identify methods to improve existing models within a social economy organization
- define and use financial indicators to assess the financial health and the value-creating activities of a social economy organization
- outline the key components of a financial plan that ensures the economic sustainability of a value-creating activity in a social economy organization
- identify and assess the most appropriate funding sources to start up a new value-creating activity or expand an existing value-creating activity



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SKILLSZONE

EMPOWER YOURSELF

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MEET OUR TRAINERS

By participating in our workshops, you will have a chance to meet our experts and learn many new things. They have a broad knowledge of various issues, which you can read below!

Maryrose Francica

- **Director of Skills Zone Malta;**
- Expertise in entrepreneurship, soft skills, and EU-funded project;
- Leading roles: the foundation of women entrepreneurs, malta women's Lobby, and EMPOWER - a platform for female empowerment.

Dagmara Dabek

- **Social Media and Marketing Expert & Project Manager at Skills Zone Malta;**
- Human rights and climate change activist, explicitly interested in how various policies exacerbate existing inequalities;
- M.A. in International Relations.

Nazlee A. Mayhew

- **Director of Global Mindset Solution;**
- An accredited Life Coach with the International Coaching Federation and a certified Business, Mindset, and Self-Love Coach; an advocate for gender equality.



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