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EU funded Calendar for Climate Change App - a new educational interventional approach to the climate crisis.

The European Union is taking an innovative approach to raising climate change awareness through the funding of multiple environmentally conscious and sustainable projects. The Erasmus+ funded Calendar for Climate Change project has been awarded approval to develop a climate change App, which will be developed by multiple social, and other enterprises from around Europe who are joining forces to provide access to digital learning resources that will be accessible for anyone at the simple scan of a QR code.

In the 2014-2021 Multiannual Financial Framework (MFF), the EU made a commitment that at least 20% of overall expenditure should be allocated to climate protection. Through its educational and tech entwined approach, The Calendar for Climate Change project aims to complement EU and Member State commitments regarding climate protection (under the Paris agreement) and biodiversity (based on the EU Biodiversity Strategy for 2030), that all 27 EU Member States will be committed to turning the EU into the first climate neutral continent by 2050.

The interactive calendar, with training resources that support the implementation of 12 high-tech and 12 low-tech climate change solutions, is also set to simultaneously address the mental negative effects due to inactivity on European senior citizens post retirement. While senior learners will help to address this need of younger learners for support and direction in their fight against climate change, young people will support senior learners through introducing them to new and emerging technology platforms that can help them to prepare for, and engage with the digital transition that is quickly sweeping across European society.

German project manager, Monika Schellenberg said It will give seniors the opportunity to exchange their tacit knowledge with today's digital native population in exchange for the technical know-how that the younger generations take for granted.

'Our climate is breaking down and our younger generations are being robbed of their future for a healthy, liveable planet. The project consortium believes innovative and

interactive education is key to spreading awareness about the issue and the beginning our fight against this climate crisis’.

Month by month, the appropriate calendar page via the app will be posted on some of the most widely used social media platforms - Facebook and Instagram. Anyone, anywhere in the world who scans the QR code will be able to access the app and its educational resources for free of charge. The C4CC app is set to officially launch in mid 2023.

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